

CASE STUDY: ZAPTEC

Creating unique space and event solutions

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CLIENT

Zaptec is a Norwegian company specialising in electric vehicle chargers. They hold a leading position within the EV market and are paving the way for sustainable transport solutions.

EVENT

Fully Charged Live North and Fully Charged Live South

GOAL

To create a striking, bespoke stand to showcase the brand's latest EV charger technology.

SOLUTION

Showplace designed a bespoke exhibition stand in collaboration with Zaptec, complete with fully branded and reusable tension fabric graphics and wooden elements to highlight the importance of sustainability for the brand. Showplace also supplied furniture to complete the final look of the stands.

RESULTS

1. SUCCESSFUL EVENT

Zaptec reported that both events were a resounding success and that their stand created the desired impact on their clients at the show.

2. RETURN CUSTOMER

Zaptec have decided to use Showplace to provide their exhibition stand for their next event.

