

CASE STUDY: STRATFORD GARDEN CENTRE

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CLIENT

Stratford Garden Centre is an independent, family-run business based in Clifford Chambers and is home to an array of products, from plants and tools to homeware and gifts. The centre also offers various hospitality facilities, including dining areas and exclusive workshops with industry professionals.

EVENT

Stratford Garden Centre

GOAL

To create an extension of the existing dining space, allowing guests to relax and enjoy their time at the centre.

SOLUTION

Showplace supplied six temporary modular structures to provide the garden centre with an additional 216 sqm of indoor space. Laminate flooring and lighting were installed, as well as specialist ramps and an insulated archway to ensure that customers could move from the original restaurant into the extended area.

Stratford Garden Centre added a range of their own dining furniture along with a selection of plants and greenery to provide a tranquil environment for guests.

RESULTS

1. RETURN CUSTOMER

Showplace have since carried out other work for Stratford Garden Centre, such as installing a canopy and graphics for the entry way, a range of seasonal, internal graphics and additional external storage space.

2. POSITIVE FEEDBACK

The owner of Stratford Garden Centre reported that they were delighted with the new space and that they 'were pleased to work with Showplace Ltd and would recommend them to any business requiring additional space'.

