

# CASE STUDY: RS COMPONENTS

Creating unique space and event solutions

[www.showplace.co.uk](http://www.showplace.co.uk)



## CLIENT

RS Components was founded in 1937 and specialises in electrical and industrial products. They are partnered with over 2,500 manufacturers, operating across 32 countries worldwide and are known as a global distributor for engineers. The company also pioneered the 'Imagine-X' project which encourages children to get involved in STEM subjects, using their company legacy to inspire the next generation.

## EVENT

RS Components technological and educational roadshow

## GOAL

To bring RS Component's vision to life and create a transportable, educational experience.

## SOLUTION

Showplace adapted the truck's interior to create an immersive educational space for attendees. Custom shelving was installed, as well as specialised technological elements, such as screens and robotics, in order to create an interactive environment. The truck was also wrapped in custom branding to create an eye-catching display when out on the road.

A bespoke operational programme was implemented to cater for logistical requirements. Showplace also took care of all vehicle checks and adherence to regulations to ensure that the show ran as smoothly as possible.

## RESULTS

### 1. SUCCESSFUL EVENT

RS Components reported that the roadshow was extremely successful, taking a fully interactive, STEM focused educational experience to many children and young people across the UK.

### 2. RETURN CUSTOMER

RS Components utilised another truck from Showplace's fleet for a new educational roadshow.

