

CASE STUDY: NATURE FINANCE UK CONFERENCE

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CLIENT

The Nature Finance UK Conference brings together industry experts across a variety of sectors to discuss the financial implications of the restoration of land, water and nature. 2023 saw the annual event take place for the sixth time at London's Guildhall and was hosted in partnership with the Green Finance Institute and The CLA.

EVENT

The Nature Finance UK Conference 2023

GOAL

To create striking light boxes to act as the centrepiece for the Nature Finance event.

SOLUTION

Showplace designed and installed light boxes comprised of fully branded and reusable tension fabric graphics for the exhibitors at the conference. Showplace also supplied furniture to complete the final look of the stands.

RESULTS

1. SUCCESSFUL EVENT

The Nature Finance UK Conference reported that the event was a resounding success and that the light boxes exceeded their expectations.

2. POSITIVE FEEDBACK

The organiser of the event was pleased with Showplace's services, reporting that the light boxes "looked fantastic in the setting of a Grade I listed building" and that "the set-up and strike was quick, efficient and professional".

