

CASE STUDY: TARMAC

Creating unique space and event solutions

www.showplace.co.uk



CLIENT

Tarmac is a national network of local businesses specialising in construction and sustainable building materials. With a heritage of over 150 years, the company has contributed to some of the UK's most recognisable construction projects, such as The Shard, the UK's first motorway and the restoration of St Paul's Cathedral.

EVENT

Tarmac Company Training

GOAL

To create a suitable space for Tarmac employees to work and enjoy whilst attending their training sessions.

SOLUTION

Showplace provided eight Moda structures to create the desired facility layout. Carpet was fitted and custom graphics were applied to the interior walls. Branded counters were also utilised to create a reception area and screens were mounted to the walls to assist in company presentations. Gutter branding was fitted to the exterior and a ramp was installed to make the structure more accessible.

Showplace supplied furniture to suit the employees' needs whilst attending the training in order to create a suitable working environment.

RESULTS

1. Successful event

Tarmac reported that the training day was a success and that employees enjoyed their time in the structural space.

2. Positive feedback

Tarmac were pleased with the final result for the training facility and would consider using Showplace's services again for future events.

